

Facial Tissue Comparison 2013-12-05.xlsx

Manufacturer	Brand	Price per Box	Tissues per Box	Price per Tissue	Tissue Size (inches)	Tissue Area (sq. inches)	Tissue Total Recycled Content	Tissue Post Consumer Recycled Content	Chlorine Free	Made in Location	Imported Materials	Soft Rating	Env Rating	Price Rating	Notes
Costco	Kirkland Signature	\$1.24	100	\$0.012	8.2 x 8.4	68.88	0%	0%	N	USA	Y	1	3	1	Bulk package (12 boxes), Costco requires \$50 annual membership fee
Natural Value	Natural Value	\$1.39	85	\$0.016	8.5 x 7.7	65.45	100%	80%	Y	USA	N	2	1	1	Totally Chlorine Free seal
Proctor & Gamble	Puffs Basic	\$1.47	64	\$0.023	8.4 x 8.2	68.88	0%	0%	N	USA	Y	2	3	2	Box says "dermatologist tested"
Seventh Generation	Seventh Generation	\$2.59	85	\$0.030	9.0 x 7.8	70.20	100%	80%	Y	USA	N	2	1	3	Box says "hypo-allergenic" and includes enviro info
Target (private label)	Up & Up	\$1.39	80	\$0.017	8.2 x 8.4	68.88	0%	0%	N	USA	Y	1	2	1	FSC Mix seal, box says "compare to Kleenex"
Kimberly-Clark	Kleenex Expressions	\$2.47	74	\$0.033	8.2 x 8.4	68.88	0%	0%	N	USA	Y	1	2	3	FSC Mix seal, box says "sneeze shield" and "in touch with your style"
Truegreen Enterprises	Green2	\$1.99	90	\$0.022	8.0 x 8.5	68.00	No Wood	No Wood	Y	China	Y	2	1	2	Made with sugar cane bagasse and bamboo grass
Safeway (private label)	Softly	\$2.19	76	\$0.029	8.6 x 8.4	72.24	0%	0%	N	USA	N	2	2	3	FSC Mix and Rainforest Alliance Certified seals

All tissues tested were white, 2-ply, unscented, and came in a recycled paper box (except the non-wood product)

All tissues tested had adequate absorption

Average # of tissues per box	81.75
Variance between high and low # of tissues per box	36
Average price per tissue	\$0.023
Variance between high and low price per tissue	\$0.021
Average square inches per tissue	68.93
Variance between largest and smallest tissue	6.79